

C O U R T N E Y C O S T E L L O

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OBJECTIVE

To secure a position whereby I can utilize skills that translate to my field of study and satisfy my aspirations for fashion, writing and extended learning.

EDUCATION

Manship School of Mass Communication (LSU), Baton Rouge, LA *May 2015*

- Public relations major with a minor in business
- **Related Coursework:** Mass Communication Writing, Visual Communication, Media Persuasion, Intro to PR, Media Law, Economics

ORGANIZATIONS

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- Kappa Kappa Gamma

WORK EXPERIENCE

Women's Fashion & Accessories Intern, BPCM *August-Present*

New York, NY

- Traffic and maintain all samples that go through the firm while using and updating FashionGPS
- Create press clippings for each specific client
- Assist with events, press previews, press lists including New York Fashion Week
- Organize and maintain the showroom as well as assist the PR team overall

Fashion Closet Intern, NYLON

June 2015-Present

New York, NY

- Maintain and organize the fashion closet at NYLON
- Receive and return all samples from in house brands and PR firms
- Work alongside fashion editors to do market and trend research for upcoming fashion stories
- Assist on celebrity and fashion photoshoots for the magazine

Digital Marketing Intern, Vera Wang

May 2014-August 2014

New York, NY

- Blog for *Vera Unveiled*
- Practice social media marketing
- Report analytics and analysis

Public Relations Intern, Baton Rouge River Center

January 2014-May 2014

Baton Rouge, LA

- Help the marketing team reach out to the community through grassroots marketing for events
- Update databases and assist with group sales
- Provide social media input to help build a strong digital presence

Intern (Style Guru), CollegeFashionista

May-August 2013

Freelance

- Contributed a weekly on-line *style advice* blog with a national collegian distribution
- LSU' Photojournalist for, Fashionable People "*street style*"

SKILLS

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- Proficient in Microsoft Office, Adobe Photoshop and InDesign
 - Advanced knowledge of use of social media (i.e. Facebook, Twitter, Instagram)
 - Well versed with the FashionGPS tool